

# Website review onet.pl

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**The score is 41/100**

## Website Review

Website Review is a free SEO tool which provides you content analysis of the website.

php@developer.com

Analyze

### Content analysis

View a content analysis. Check your text/direct ratio, headings and etc.

### Meta Tags

Get full list of meta tags from web page. View site's title, keywords, og properties and more.

### Link Extractor

Extract links from your website with anchors, url and find out internal and external links percentage.

### Speed Test

Speed up your website load time by finding most slowest page's parts.

## SEO Content

|    | Title              | <p>Onet - Jesteś na bieżąco</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|----|---|---|---|---|
|    | Description        | <p>Onet: codzienne źródło informacji milionów Polaków - wiadomości z kraju i ze świata 24/7, pogoda, sport, biznes, moto, rozrywka. Bądź na bieżąco z Onet!</p> <p><b>Length : 152</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | Headings           | <table> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2]</li> <li>• [H2] O tym się mówi</li> <li>• [H2]</li> <li>• [H2] Wybrane dla Ciebie</li> <li>• [H2] Trening Umysłu</li> <li>• [H2] Wiadomości</li> <li>• [H2] POPULARNE W PREMIUM</li> <li>• [H2] Wybrane dla Ciebie</li> <li>• [H2]</li> <li>• [H2] Wybrane dla Ciebie</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Wybrane dla Ciebie</li> <li>• [H2] zmień</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 19 | 2 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 19                 | 2   | 0  | 0  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Onet Premium</li><li>• [H2] Wybrane dla Ciebie</li><li>• [H2]</li><li>• [H2] Wybrane dla Ciebie</li><li>• [H2]</li><li>• [H3] Inni już odgadli. Sprawdź, czy ty też dasz radę</li><li>• [H3] To tylko osiem różnic, a połowa i tak się poddaje</li></ul> |
|  | Images          | We found 16 images on this web page.<br><br>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|  | Text/HTML Ratio | Ratio : <b>2%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 146 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 73.97%<br><br>Internal Links 26.03% |

## In-page links

| Anchor | Type     | Juice         |
|--------|----------|---------------|
| =      | Internal | Passing Juice |
|        |          |               |

# In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Sympatia</a>                | External | Passing Juice |
| <a href="#">Gry</a>                     | External | Passing Juice |
| <a href="#">promocjaGratka</a>          | External | Passing Juice |
| <a href="#">Kup subskrypcję premium</a> | External | Passing Juice |
| <a href="#">=</a>                       | External | Passing Juice |
| <a href="#">Wiadomości</a>              | External | Passing Juice |
| <a href="#">Sport</a>                   | External | Passing Juice |
| <a href="#">Premium</a>                 | Internal | Passing Juice |
| <a href="#">Kup Onet Premium</a>        | External | Passing Juice |
| <a href="#">The Economist</a>           | Internal | Passing Juice |
| <a href="#">Forbes</a>                  | Internal | Passing Juice |
| <a href="#">Komputer Świat</a>          | Internal | Passing Juice |
| <a href="#">Bild</a>                    | Internal | Passing Juice |
| <a href="#">Prószkiński i S-ka</a>      | Internal | Passing Juice |
| <a href="#">Wszystkie</a>               | Internal | Passing Juice |
| <a href="#">Business Insider</a>        | Internal | Passing Juice |
| <a href="#">Forbes Women</a>            | Internal | Passing Juice |
| <a href="#">National Geographic</a>     | Internal | Passing Juice |
| <a href="#">Nowa Gazeta</a>             | Internal | Passing Juice |
| <a href="#">BBC News Polska</a>         | Internal | Passing Juice |
| <a href="#">Onet</a>                    | Internal | Passing Juice |
| <a href="#">Die Welt</a>                | Internal | Passing Juice |
| <a href="#">Przegląd Sportowy</a>       | Internal | Passing Juice |
| <a href="#">Nowa Technika Wojskowa</a>  | Internal | Passing Juice |
| <a href="#">The Moscow Times</a>        | Internal | Passing Juice |
| <a href="#">Newsweek</a>                | Internal | Passing Juice |
| <a href="#">Politico</a>                | Internal | Passing Juice |
| <a href="#">Auto Świat</a>              | Internal | Passing Juice |
|   |          |               |

# In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Newsweek Learning English</a>       | Internal | Passing Juice |
| <a href="#">Sprawy Kryminalne</a>               | Internal | Passing Juice |
| <a href="#">Biznes</a>                          | External | Passing Juice |
| <a href="#">Regionalne</a>                      | Internal | Passing Juice |
| <a href="#">Białystok</a>                       | External | Passing Juice |
| <a href="#">Kujawsko-Pomorskie</a>              | External | Passing Juice |
| <a href="#">Łódź</a>                            | External | Passing Juice |
| <a href="#">Poznań</a>                          | External | Passing Juice |
| <a href="#">Śląsk</a>                           | External | Passing Juice |
| <a href="#">Wrocław</a>                         | External | Passing Juice |
| <a href="#">Kielce</a>                          | External | Passing Juice |
| <a href="#">Lublin</a>                          | External | Passing Juice |
| <a href="#">Olsztyn</a>                         | External | Passing Juice |
| <a href="#">Rzeszów</a>                         | External | Passing Juice |
| <a href="#">Trójmiasto</a>                      | External | Passing Juice |
| <a href="#">W. Brytania i Irlandia</a>          | External | Passing Juice |
| <a href="#">Kraków</a>                          | External | Passing Juice |
| <a href="#">Lubuskie</a>                        | External | Passing Juice |
| <a href="#">Opole</a>                           | External | Passing Juice |
| <a href="#">Szczecin</a>                        | External | Passing Juice |
| <a href="#">Warszawa</a>                        | External | Passing Juice |
| <a href="#">Pogoda</a>                          | External | Passing Juice |
| <a href="#">Pogoda Warszawa</a>                 | External | Passing Juice |
| <a href="#">Pogoda Szczecin</a>                 | External | Passing Juice |
| <a href="#">Pogoda Białystok</a>                | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Warszawa</a>  | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Lublin</a>    | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Bydgoszcz</a> | External | Passing Juice |
|   |          |               |

# In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Pogoda Wrocław</a>                  | External | Passing Juice |
| <a href="#">Pogoda Gdańsk</a>                   | External | Passing Juice |
| <a href="#">Pogoda Łódź</a>                     | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Kraków</a>    | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Zakopane</a>  | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Katowice</a>  | External | Passing Juice |
| <a href="#">Pogoda Kraków</a>                   | External | Passing Juice |
| <a href="#">Pogoda Katowice</a>                 | External | Passing Juice |
| <a href="#">Pogoda Radom</a>                    | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Wrocław</a>   | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Białystok</a> | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Kołobrzeg</a> | External | Passing Juice |
| <a href="#">Pogoda Lublin</a>                   | External | Passing Juice |
| <a href="#">Pogoda Rzeszów</a>                  | External | Passing Juice |
| <a href="#">Pogoda Częstochowa</a>              | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Łódź</a>      | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Kielce</a>    | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Radom</a>     | External | Passing Juice |
| <a href="#">Pogoda Poznań</a>                   | External | Passing Juice |
| <a href="#">Pogoda Kielce</a>                   | External | Passing Juice |
| <a href="#">Pogoda Gdynia</a>                   | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Poznań</a>    | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Szczecin</a>  | External | Passing Juice |
| <a href="#">Pogoda Zakopane</a>                 | External | Passing Juice |
| <a href="#">Pogoda Bydgoszcz</a>                | External | Passing Juice |
| <a href="#">Pogoda długoterminowa</a>           | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Gdańsk</a>    | External | Passing Juice |
| <a href="#">Pogoda długoterminowa Rzeszów</a>   | External | Passing Juice |
|   |          |               |

# In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Wideo i audio</a>  | External | Passing Juice |
| <a href="#">Onet Audioonet.pl/audio   Słuchaj swoich ulubionych podcastów</a>  | Internal | Passing Juice |
| <a href="#">Onet Wideovideo.onet.pl   Oglądaj i bądź na bieżąco</a>  | External | Passing Juice |
| <a href="#">Motoryzacja</a>  | External | Passing Juice |
| <a href="#">Poradyautoswiat.pl   Samochód i jego eksploatacja bez tajemnic</a>   | External | Passing Juice |
| <a href="#">Uzywaneautoswiat.pl   Sprawdź, co warto kupić</a>  | External | Passing Juice |
| <a href="#">Ogłoszenia aut osobowychPROMOCJA   Gratka.pl - Znajdź wymarzone auto</a>   | External | Passing Juice |
| <a href="#">Sprzedajesz auto?PROMOCJA   Gratka.pl - Z nami sprzedasz szybciej</a>  | External | Passing Juice |
| <a href="#">Nieruchomości</a>  | External | Passing Juice |
| <a href="#">Dodaj ogłoszeniePROMOCJA   Gratka.pl - Szybko sprzedaj lub wynajmij nieruchomość</a>                                       | External | Passing Juice |
| <a href="#">MieszkaniaPROMOCJA   Gratka.pl - Zmień aktualne na większe</a>   | External | Passing Juice |
| <a href="#">DomyPROMOCJA   Gratka.pl - Postaw na przestrzeń</a>  | External | Passing Juice |
| <a href="#">DziałkiPROMOCJA   Gratka.pl - Przenieś się z centrum</a>   | External | Passing Juice |
| <a href="#">Nieruchomości komercyjnePROMOCJA   Gratka.pl - Dostosuj biuro lub lokal do nowych okoliczności</a>                         | External | Passing Juice |
| <a href="#">Inwestycje deweloperskie z rynku pierwotnegoPROMOCJA   Noweinwestycje.pl - Nowe mieszkania i domy prosto od dewelopera</a> | External | Passing Juice |
| <a href="#">Styl życia</a>   | External | Passing Juice |
| <a href="#">Technologie</a>  | External | Passing Juice |
| <a href="#">Życie gwiazd</a>   | External | Passing Juice |
| <a href="#">Onet Posty</a>   | Internal | Passing Juice |
| <a href="#">Pasjans</a>  | External | Passing Juice |
| <a href="#">Reklama w Onet</a>   | External | Passing Juice |
| <a href="#">Kultura</a>  | External | Passing Juice |
| <a href="#">Podróże</a>  | External | Passing Juice |
| <a href="#">Program TV</a>   | External | Passing Juice |

# In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Gotowanie</a>   | External | Passing Juice |
| <a href="#">Napisz do nas</a>                                     | External | Passing Juice |
| <a href="#">O nas</a>   | Internal | Passing Juice |
| <a href="#">Zapytaj Onet Czat z AI</a>                            | Internal | Passing Juice |
| <a href="#">Poznaj funkcje AI</a>                                 | Internal | Passing Juice |
| <a href="#">Trening Umystu</a>                                    | Internal | Passing Juice |
| <a href="#">Program TV</a>  | External | Passing Juice |
| <a href="#">Horoskop</a>  | External | Passing Juice |
| <a href="#">Podcasty</a>  | Internal | Passing Juice |
| <a href="#">Oferty Promocja</a>                                   | External | Passing Juice |
| <a href="#">Trening Umystu</a>                                    | Internal | Passing Juice |
| <a href="#">Inni już odgadli. Sprawdź, czy ty też dasz radę</a>   | Internal | Passing Juice |
| <a href="#">To tylko osiem różnic, a połowa i tak się poddaje</a> | Internal | Passing Juice |
| <a href="#">Wiadomości</a>  | External | Passing Juice |
| =   | Internal | Passing Juice |
| <a href="#">Pogoda</a>  | External | Passing Juice |
| <a href="#">KB.pl [REKLAMA]</a>                                   | External | Passing Juice |
| <a href="#">Zapytaj</a>   | External | Passing Juice |
| <a href="#">Ściągi</a>  | External | Passing Juice |
| <a href="#">Encyklopedia</a>                                      | External | Passing Juice |
| <a href="#">Testy szkolne</a>                                     | External | Passing Juice |
| <a href="#">Zadania szkolne</a>                                   | External | Passing Juice |
| <a href="#">Quizy</a>   | External | Passing Juice |
| <a href="#">OKO.Press [REKLAMA]</a>                               | External | Passing Juice |
| <a href="#">Biznes i finanse</a>                                  | External | Passing Juice |
| <a href="#">Gry</a>   | External | Passing Juice |
| <a href="#">Hobby</a>   | External | Passing Juice |
| <a href="#">Jedzenie i napoje</a>                                 | External | Passing Juice |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">=</a>                | Internal | Passing Juice |
| <a href="#">Mapa serwisów</a>    | Internal | Passing Juice |
| <a href="#">Prywatność</a>       | External | Passing Juice |
| <a href="#">Reklama w Onecie</a> | External | Passing Juice |
| <a href="#">Praca w Onecie</a>   | External | Passing Juice |
| <a href="#">O nas</a>            | Internal | Passing Juice |
| <a href="#">Regulamin</a>        | External | Passing Juice |
| <a href="#">Ring Publishing</a>  | External | Passing Juice |
| <a href="#">RAS Tech</a>         | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| długoterminowa | 16      | ✘     | ✘        | ✘           | ✘        |
| pogoda         | 12      | ✘     | ✘        | ✔           | ✘        |
| lub            | 9       | ✘     | ✘        | ✘           | ✘        |
| onet           | 7       | ✔     | ✘        | ✔           | ✔        |
| gratkapl       | 7       | ✘     | ✘        | ✘           | ✘        |

## Usability

|  |     |                                |
|--|-----|--------------------------------|
|  | Url | Domain : onet.pl<br>Length : 7 |
|--|-----|--------------------------------|

## Usability

|  |              |   |
|--|--------------|---|
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is pl.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|    | Doctype         | HTML 5  |
|   | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 368<br>Warnings : 166  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 8).</li><li> Too bad, your website has too many JS files (more than 12).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization |  Apple Icon |
|--|---------------------|--|

# Mobile



✔ Meta Viewport Tag

✔ Flash content

## Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://onet.pl/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.